

Display Advertising

- Prices -

Price varies with the number of insertions and the size of the ad.

# of Issues	1-2	3-5	6-11	12
Back cover	\$1,125	\$1,025	\$925	\$725
Inside cover	\$995	\$900	\$800	\$625
Full page	\$795	\$700	\$645	\$550
2/3 page	\$695	\$600	\$575	\$465
1/2 page	\$625	\$550	\$525	\$435
1/3 page	\$500	\$435	\$410	\$375
1/4 page	\$425	\$385	\$350	\$320
1/6 page	\$350	\$330	\$310	\$290

- For Full Color please add an additional \$300 -

- Specifications -

Full page (bleed)	8.75	11.25
Full page	7.75	10
2/3 page horizontal	7.75	6.625
2/3 page vertical	5.1	10
1/2 page horizontal	7.75	4.925
1/2 page vertical	5.1	7.572
1/3 page	5.1	4.925
1/3 page horizontal	7.75	3.25
1/3 page vertical	2.47	10
1/4 page	5.1	3.625
1/4 page horizontal	7.75	2.375
1/4 page vertical	2.47	7.5
1/6 page horizontal	5.1	2.375
1/6 page vertical	2.47	4.925

Directory Cards

Directory Cards are the most economical way of getting your services in front of the Florida water and wastewater industry. Prices are per year for 12 issues.

SIZE	WIDTH	LENGTH	PRICE
Single	2.25	1.25	\$395
Double	2.25	2.625	\$695
Double (wide)	4.75	1.25	\$695
Triple	2.25	4	\$995
Triple (wide)	7.25	1.25	\$995
Quadruple	4.75	2.625	\$1,295



Florida Water Resources JOURNAL

The Florida Water Resources Journal is owned by and is the official publication of the

- Florida Section of American Water Works Association
- Florida Water Pollution Control Operators Association
- Florida Water Environment Association

Reach over 8,500 members of the Florida water and wastewater industry each month



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